

17th- 18th - 19th May 2019
MONTREUIL - FRANCE

Roads to sharing



Context :

“Roads to Sharing” will be held over 3 days in May 2019 in Montreuil, a town of 110 000 inhabitants in the suburbs of Paris, in Seine Saint Denis, the poorest department in France.

Montreuil has an intense community life with over 3000 registered non-profit organizations and is therefore the perfect place for an innovative social experiment.



Concept :

Friday 17th and Saturday 18th will be dedicated to presenting the main event which will be held on Sunday 19th under the banner “Sharing”.

This town-wide event will be convivial, natural and festive and involve the public at large.

Montreuil is keen to contribute to the Sharing community space currently flourishing alongside other current worldwide movements.



The concept :

The concept is taken from the Braderie de Lille : stands will be set up in front of homes like a garage sale, but with one big difference :

Nothing is for sale, everything is free. Giving is of essence.

- > No trash, just unwanted objects in good condition (clothes, books, toys, furniture etc).
- > Anything and everything can be shared: water, cakes, DIY items.
- > It isn't charity, everyone has the right to give and take regardless of social status.
- > Since items are given away, stands can be left so everyone can roam and take part in sharing with others.

Sharing intangibles is also central to the project: recipes, knowledge, artistic experience, any individual and collective actions are welcome. Non-profit entities within the Social and Solidarity Economy are invited to open their doors and present their activities to the public.

Special measures will be undertaken so that the especially vulnerable can make the most of the event: elderly isolated people will find local support, disabled people will discover helpful services, etc. Focus will also be placed on priority neighbourhoods.

This project promotes solidarity, giving and sharing outside the market system, thus supporting the resilience of local groups facing current and future crises.

The town-wide event will last all day and fully illustrates our aim :

Everyone SHARING !

This is no small-scale experiment; it will involve 100 % of the local population, more than 100,000 inhabitants.

We invite all those who are proactively engaged and the like-minded to share in this experiment, contribute ideas and advice or simply come and observe events in person **on the day**

**This will be the first of a kind.
Come and make your own conclusions
many lessons can be learnt!**

Programme

Friday 17th May :

- **an exhibition “Montreuil Sharing Town”** will be set up on the Town Hall square illustrating all the individual and group sharing initiatives around the town.

Saturday 18th May : Grand opening of the event in the Town Hall

- **Opening speech by the Mayor**
- **Conference on the theme of Sharing**
- **Opening of a free space** where projects based outside Montreuil can present their Sharing actions.

Sunday 19th May : Première !

Taking place throughout the day in Montreuil :

- **Town-wide Sharing in the streets**
- **Open-House Day** : non-profits present their work and activities similar to the Artists’ Open Studios Weekend. A printed map will list all the initiatives and indicate their location allowing routes to be chosen according to areas of interest
- The day will end with a **festive outdoor event**.

Participants will share media coverage of the day; photos and films will reveal scenes in Montreuil and be posted on social media set up for the occasion. A journalism school will publish articles and produce live street interviews while local tv, web radios and large screens on the Town Hall square will relay and broadcast the event.

L’Observatoire du Partage

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